

Privacy Policy

This Privacy Policy apply only to information we gather on our Website www.runmageddon.com The chapters “Cookies” and “Server Logs” apply to all using our website, while the chapter “Personal Data” applies only to those, whose personal data is being used by the mentioned below Administrator.

COOKIES

- 1) Like many other Websites, we may use "cookies", which are small text files that are stored on your computer , smartphone or tablet , or more specifically in an internet enabled equipment.
- 2) Cookies are usually very useful. We may use cookies to record your preferences, to track your use of our site and its features. Thanks to them you can log into your accounts on various internet websites.
- 3) Thanks to cookies we may analyze and monitor the traffic on our site, see how many visitors we have, what they read, and what omit. We may also use cookies to improve the Website and make it easier and/or more relevant for your use.
- 4) Cookies allow us to:
 - a) create the website according to your expectations;
 - b) make our website fast and safe;
 - c) use analytical tools;
 - d) use marketing tools;
 - e) use the comment system;
 - f) play movies from Youtube and Vimeo;
 - g) keep social functions.
- 5) If you think that cookies violate your privacy, you have the ability to decline them. Most web browsers automatically accept cookies, but, if you prefer, you can usually modify your browser setting to decline cookies. By not accepting cookies you may not be able to access certain information and certain features on the site may not function as intended. For more information on cookies and how to disable them, you

can consult the information provided by the Internet browser used by you. If you decide stay on our site without declining cookies, you automatically accept them.

- 6) You are informed about cookies while you enter our site for the first time. Accepting them means that you agree to use cookies according to this privacy policy. You can always decline the acceptance changing your internet browser settings. Remember that you may not be able to access certain information then.
- 7) Cookies may be own or third party entities.
- 8) The site used by you uses technologies delivered by third party entities which is connected with cookies. Using them is described below.
- 9) We use cookies to track your use of our site and its features, the kind of systems and browsers used, time spent on it, etc. We do it all through Google Analytics. The information gathered is anonymous and don't let you being identified. For these reasons we use Google LLC cookies.
- 10) Using Google Analytics is connected with implementation of the tracking code in my site code. The code is based on cookies.

SERVER LOGS

- 1) Using the site is connected with transferring request to the site server . Each request is saved in the server logs.
- 2) Logs include your IP address, server's date and time, information about internet browser and operational system being used. Logs are saved and stored in the server.
- 3) Data saved in the server is not connected with any particular person using the service and is not used by to identify you.
- 4) Server logs are only an auxiliary material administrating the site and their content is not revealed to anyone apart from the personnel authorized to administrate the server.

PERSONAL DATA

- 1) The Administrator of your personal data – as defined by the Regulation (EU) no. 2016/679 of the European Parliament and the Council of 27 April 2016

(hereinafter referred to as RODO) – after completing registration on www.runmageddon.com and in connection with using its functionality is Extreme Events Sp. z o. o. with its registered office in Warsaw 01-640, ul. Jana Chryzostoma Paska 21, e-mail: kontakt@runmageddon.pl.

2) Providing your personal data is voluntary, but necessary in order to create an account on our website, participate in our events, sign up for our newsletter, receive marketing information through various channels (SMS, phone) or simply contact us. We ensure your data is stored securely. We take up all available security measures to protect personal data, which are required by personal data security regulations, including RODO. Primarily your personal data is processed by the Administrator to:

- create and maintain an account on www.runmageddon.com;
- send email or SMS containing information about sports-related events or initiatives in which the Administrator participates;
- engage in marketing activities for the Third Party entities which cooperate with the Administrator (after receiving your consent);
- provide contact channel with the Administrator;
- protect against potential claims;
- collect analytical and statistical data.

3) Your data will be transferred to the third party entities which will process it for the Administrator, and under the agreement with the Administrator, with the sole aim and in the scope of reaching the above mentioned purposes, including but not limited to IT companies, companies operating during and in connection with sport events (including time measurement services) or companies maintaining www.runmageddon.com website. All such entities process your data exclusively in accordance with the Administrator's instructions.

4) Apart from the above mentioned entities your data may be disclosed only to the entities which are authorized by national or EU regulations. The Administrator of

www.runmageddon.com has provided appropriate security of the stored personal data with due diligence, in particular against unauthorized disclosure.

5) Your personal data will be processed until the purpose of the processing has been reached or your consent has been withdrawn. The Administrator reserves the right to process the data over the period of 3 months after the purpose has been reached for his own statistical or analytical needs.

6) Your personal data may be processed:

- a) after receiving your consent (RODO art. 6., p 1.a), in particular for marketing purposes of cooperating entities (your consent is expressed by checking the appropriate box during the process of creating your account);
- b) execute an agreement to which the data owner is a party or to act on demand of the data owner before accepting an agreement (RODO art 6, p. 1.b), particularly in case of signing up for newsletter or using other functionalities of www.runmageddon.com website;
- c) in order to comply with the requirement of national or EU regulations (RODO art. 6, p.1.c);
- d) to satisfy legitimate interest of the Administrator, including replying to inquiries which were sent through the "Contact" tab or collecting statistical and analytical data, where the legitimate interest of the Administrator is his ability to conduct analytical and statistical research of his activities, resulting from RODO art. 6, p.1.f), as well as to protect against possible claims on the basis of the legitimate interest of the Administrator.

7) Your consent can be withdrawn at any time, including your consent to process your personal data for marketing purposes of the entities cooperating with the Administrator. Withdrawing your consent will not affect the data processing which happened prior to the withdrawal. Withdrawing the consent can be done through the User's panel (if you have an account) or by sending an email to kontakt@runmageddon.pl. Withdrawing the consent can be done through one or multiple forms of communication simultaneously. Withdrawing your consent will

result in removing your data from the form of communication which relates to the withdrawal.

- 8) You have the right to access, rectify, remove, transfer or limit the processing of your personal data, as well as the right to raise the objection to the processing of your personal data. In case you want to exercise your right please contact us at kontakt@runmageddon.pl.
- 9) Personal data security is our priority but if you think that by processing your personal data we breach RODO regulations you have the right to file a complaint to the President of the Personal Data Protection Office.
- 10) If you do not accept our Privacy Policy please do not use www.runmageddon.com, sign up for our newsletter, fill in a contact form on our website or buy starter packs for the events offered by the Administrator.
- 11) The Administrator reserves the right to modify his Privacy Policy.